

Miss Forster's Backyard Garden Design Keynote Grading Elements		Points Possible	Points Earned
Title Slide The title slide should contain a name for the project and set the theme for the presentation. It needs to be attractive because it is the first slide the client will see.		10	
Program The program is a list of elements, features, amenities you will include in your design. It was derived from the information the client gave you and will act as a map throughout the design. Your final design needs to reflect your program. This slide contains your program ordered in a hierarchy of elements, is aesthetically pleasing, and ties into the overall slideshow and theme of the project.		10	
Spacial Relationship Diagram The spacial relationship diagram takes the program elements and arranges them according to size and location to each other. This is the first step in design layout and your schematic design should mirror what your spacial relationship diagram conveys. This slide contains your spacial relationship diagram, necessary labels, callouts, and is well integrated into your slideshow and your design.		10	
Conceptual Diagram Your conceptual diagram is your spacial relationship diagram with more accuracy to size and shape. Hard definitive lines develop rooms, spaces, and areas in your design. Labels and callouts should clearly mark what is happening in your design. The conceptual diagram is your complete design without the detail. This should look like the skeleton of your schematic. The slide contains your conceptual diagram, it is labeled, and well integrated into the slideshow.		20	
Inspiration Board This is your chance to get the client excited about your design. You put together a collage board of ideas that represent your design and decisions you made in the process. This slide contains lots of clear photos, framed, and formatted cleanly. It is visually appealing and adds to the overall theme of your slideshow and garden design.		10	
Schematic Diagram This is it, the meat and potatoes of the entire project. Your final design, exactly what you are presenting the client to do with their yard. On these slides you will show your schematic in plan view, labeled and presented in an appealing manner. You will also need to show the client elevations or perspective drawings of your design. The more information you can convey to the client the better. For extra credit put together a fly-by to show the design off to your client.		50	
Materials Palette Slide You will put together a materials collage for the client to show the exact products, materials, textures, and colors the elements of your design represents. So, you aren't just calling out a barbecue unit, you are specifying a Viking 3400 Series six burner grill. See the difference. By doing this you elevate the level of clarity you are communicating with your client. This slide should contain all materials shown in the design, they should be framed, labeled, organized, and the slide should add to the theme and interest of the overall presentation.		10	
Plant Palette Slide You will put together a materials collage for the client to show the exact products, materials, textures, and colors the elements of your design represents. So, you aren't just calling out a barbecue unit, you are specifying a Viking 3400 Series six burner grill. See the difference. By doing this you elevate the level of clarity you are communicating with your client. This slide should contain all materials shown in the design, they should be framed, labeled, organized, and the slide should add to the theme and interest of the overall presentation.		10	
Planting Plan This slide will contain your final, clearly drawn and labeled planting plan. This document is meant more for function than aesthetics, but you can dress it up with how you develop the slide to present the planting plan. I am looking for all plants called out with a legend showing the scientific names, common names, quantities, and sizes for the plan.		20	

TOTAL POINTS